BALLYHOO





H OW easy, how simple, how soothing it is to rub the palm of the hand on the back of the neck, and drift away in natural, refreshing slumber.

That's all there is to it, when you use Absorbine Jr. Thousands have tried it—and nine out of ten who write us say it brings safe, restful sleep in just a few ticks of the clock.

Try it tonight!

Just before you get in bed, pour out a palmful of Absorbine Jr. and stroke the back of the neck, with slow, firm

pressure, rubbing away from the brain. Then stretch out, relax, and inhale its faint fragrance, breathing with the deep, slow, even regularity of a person sound asleep.

That's the way to bring rest and peaceful relaxation to a body too tired, too tense to sleep. Won't you try it—and sleep?

Absorbine Jr. is sold at all drug stores, \$1.25.

If you'd like a free sample, write W. F. Young, Inc., 416 Lyman Street, Springfield, Massachusetts.

In Canada: Lyman Building, Montreal.

ABSORBINE

For years has relieved sore muscles, muscular aches, bruises, burns, cuts, sprains, abrasions



JR.

thousands for 'ATHLETE'S FOOT"



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And now ... it's Knee Action!

The Modish Thing in Motors . . .

We Got the Idea from a Chorus Girl



The New Knee Action Nuick is the Nuts

THE greatest advance in motoring since you were knee high.

And our knees have real dimples!

Cooled throughout by water on the knee.

You can buy a Knee Action Nuick on Kneesy payments. Kneed we say more?

A GINERAL MOTORS PRODUCT

Girls, now you can feel at home! Install a "Dumb Plumber" in your



The Dumb Plumber

comes in six different colors to fit your own particular bathroom decorations, and is light enough to carry around the house or apartment.

Enjoy your bath with a Dumb Plumber, and guard against intrusion from real plumbers.

ON SALE AT ALL DEPARTMENT STORES

3

Things too Hot for You?

Come to Greece!

Positively no Extradition

Come and see our temples...stay home and see your Jail!



Some of the best people are visiting Greece this year. Get into a peaceful atmosphere...far from committees and investigations.

Enjoy good food Rust Bif, Strumberry Pie, Appla Pie, Picha Pie, Poomkin Pie, All Kind Pie. Make Greece Your Last Resort!

on can see, he even lost

GRIK TRAVEL BUREAU

BALLYHOO

Edited by Norman Anthony

Published by Geo. T. Delacorte, Jr.





"It's my husband, but he'll turn the page in a minute."



"I've got a Viennese physician ready to discover this cream for \$200."







"Is she tired, mama?"







GOOD CLEAN FUN
The Nudettes Go in for Winter Sports.

BALLYHOO PURITY LEAGUE

Our Motto: A "Clean Tooth Never Decays"



Our President, B. Uprighteous Smipp, who founded the BALLYHOO Purity League and then lost it,



Mrs. Ella Toole receiving a Vice Report on conditions in Hollywood. She is leaving for the coast immediately.

Left—Vice President Sarah Safadio showing a group of Westchester débutantes how to cover their ankles.



Right—The Purity League Shock Troops waiting to advance on a Feelthy Post Card Shop.











BALLYHOO'S HALL OF FAME

Men Who Have Helped Make the World Cleaner



S. Billingsley Sweep, White Wing, who has won the D.S.C. and has done more to clean up our boulevards than any other citizen. "I've always followed the horses," says Mr. Sweep, "but the automobile ruined my business."



Pokenose Snedeker, book censor, who has been cleaning the dirt out of books for years. "I certainly enjoy my work," says Mr. Snedeker. "I think my favorite job was expurgating "Fanny Hill."



Junius P. Schmerem, banker and philanthropist, who cleaned up the American people in the good old Hoover days. Mr. Schmerem has six service stripes and a suit of the same design.



Mr. B. O. Sniffer, advertising counsel, who discovered "B.O." "Athletes Foot," and "Halliosis," and the fact that any girl can win a millionaire simply by keeping her underthings washed out.



Inspector Howe I. Chisell, who did did more to clean up the speakeasies than any man on the force. Mr. Chisell recently retired with a million dollars saved from his weekly salary of \$22.50.



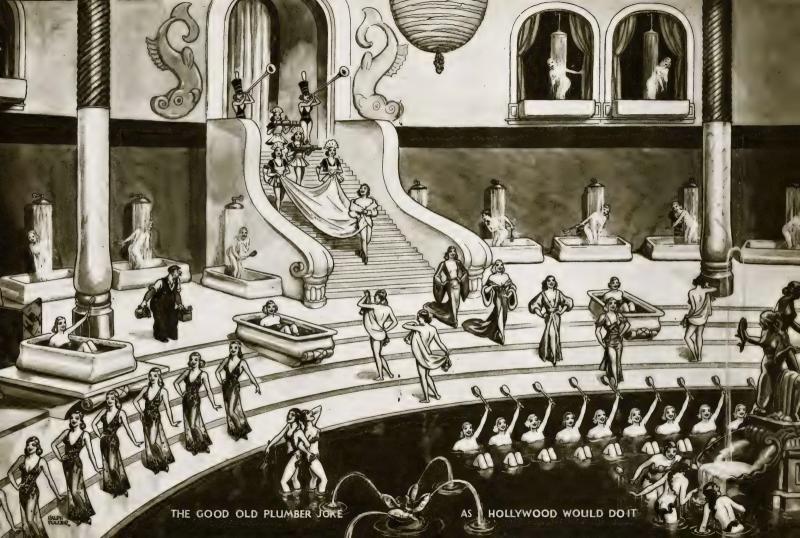
Amos B. Mugge, politician, who has done more to keep the city clean than anybody else. "A clean city never decays," says Mr. Mugge. "The more it's cleaned the quicker it goes bankrupt."



DARE WE FACE THE TRUTH?



Or Windsor McKay



GOOD CLEAN FUN

Various Ways of Amusing Yourself at Home and Fireside



KIDDIES JUST KIDDIES

A MAGAZINE FOR THE KIDDIES



KIDDIES JUST KIDDIES

GOOD DEED A DAY CLUB

Conducted by Aunty Bea, (who is really Uncle Jack without his pants)



Little Diana Twitchett, aged 2, who tipped off the police that her daddy was running a 50-gallon still in the cellar.

Good work, Diana!

Little Sammy Love, who said "Nuts!" when his Uncle Lemuel poked him in the stomach and said "Coochie, coochie!"



Little Gracie Fiddlestitch, aged 4, who was the star witness in her sister Fanny's breach of promise suit.

Good for you, Gracie!



Little Elsie Dinsmore, who pulled a chair out from underneath her Aunt Kate and saved a dull evening.

Note: Aunt Kate weighs 300 lbs.



Little Agatha Bupp, who supported her entire family by puting poison in rich Uncle Henry's pea soup,

Good work, Agatha,



Little Fanny Potts, aged 3, who set fire to the house and helped Daddy collect all that nice insurance money.

Plenty of nice jam for Fanny!

KIDDIES JUST KIDDIES

BEDTIME STORY CORNER

Edited by Uncle Teddy Shane, Little Wee Uns and Feathered Friends Expert

(To be read to the Kiddies by Their Fond Parents Just Before Redtime)

Well, chickabiddies, Daddy (Mummy) is going to tell you a little bedtime story and then you will all pop off and have pleasant dreams.

Once upon a time, there were three big bad lions. They were very, very hungry. Well, sir, it happened that - good little children whose names were --and _____ (Parents substitutes number and names of his children in blank spaces) were lost in a deep forest. It was pitch black night and they were scared to death. Owls were hooting all around them. They were going Yoo-hoo, Yoo-hoo, Yoo-hoo Bogey men were chiming in with the owls and making terrible faces from behind trees. They were also making terrible sounds like Wheeee-whoosh, Wheee-whoosh and Grugg-wump, grugg-wump. Snakes were hissing, hiss-hiss and ghosts were moaning-owow-and clashing their chains. Suddenly the wind began to



Little Flossie Flannelmouth who smashed the hornet's nest on her Daddy's Nude Farm.

howl like this—Yeeeow, yeeeow; the jackals began to jackal; and the coyotes to coy-yotee! It is a terrible sound indeed, and the children got more and more scared. Then there was a terrific clap of thunder, and it began to rain. The thunder thundered — thunnnderrd — and the lightning flashed—fillilash (Note to parents: flash lights on and off here; making effect) and the children got more and more scared.

Suddenly they began to feel things crawl over them. Worms and ants were seeking refuge on them. Ugh! This went on for some time, till along came Johnny Skunk with a great air! And just when they were feeling their most miserable the lions found them.

With one gulp the big bad lions ate up the good little children like this—gulp, gulp, gulp, and the little children were no more

And that is the end of the story about how the big bad lions ate up the little children whose names were —, and —. Goodnight, little preciouses, and pleasant dreams.

FUN FOR THE WEE UNS

LITTLE WILLIE









KIDDIES-JUST KIDDIES

GAMES FOR LITTLE GAMINS

What to Do on Rainy Afternoons by Aunty Mae West, Our Gamey Editor

OUR GAME DEPT.

Last month I told you all about Postoffice and this month Uncle Canfield-Shane has thought up a brand new game for you. It's called craps and you with two ivory squares marked from the two ivory squares marked from the seven. Here's the you wan alay it

squares marked from one to seven. Let's play a real game for keeps. Here's the way you play it. Uncle Canfield has the dice. He shoots two dollars. He wants Club to fade him. That is, each one chips in ten cents apiece and makes up the two dollars. Very well then, are you ready? Uncle Canfield raises his hand, shakes the dice and rolls them out. What do the dice rad? Why they read seventhed in the control of the dice rad? Why they read seventhip in ten cents apiece and fade Uncle Canfield. This is fun isn't it? All ready now. Is Uncle Canfield faded? Very well, he rolls out the bones. What do they read? Why, eleven Uncle Canfield wins again, canfield.

Oh, excuse me, please, someone wants Uncle Canfield on the phone. Oh, dear children, Uncle Canfield has been called away suddenly and can't go on with the game. Someone wants to see a dog catcher about him. Well, that's six dollars the club owes Uncle Canfield and he hopes to see the money in tomorrow's mail or he'll know why.

see the money ...
He'll know why.
Goodbye till next week then, kids,
when Uncle Canfield hopes to tell
you how to master the six-cushion
Willie Hoppe backspin massé shot.
I've got to fly now.

A RAINY DAY

My, my, it's raining again today, in't it children? Listen to the rain come down pitter-patter, putter-patter, and ruin everyenc's disposition but the taxi drivers who make lots of lovely, lovely money when it rains. What will we do? Will we sit around and sulk like Dad when Momma tells



"Kidding Kookie," one of the new games originated by Aunty Mae, author of "Why Don't You Come Up Sometime."

BRIGHT SAYINGS

Kiddies Just Kiddies pays nothing for "Bright Sayings." Our editor, Aunty Mae, thinks them up.

Mr. I. Yiggle of Yonkers asked his son Willie what N.R.A. meant. Little Willie replied

> "Nuts Razzberries Apple Sauce!"

him he can't go out for the evening? Will we get into mischief and draw on the wallpaper or tie Grand-daddy's whiskers to the chair he's snoozing in? No, we won't. We'll be bright little girls and boys and do something useful.

something useru.

Something useru.

Bully of the you ever played Boy Scout: Have you ever played Boy Scout? You'll need a sharp axe. Have you got it ready? Then we'll blaze a fine beautiful path—just like the men who opened the Great North West. Junior, of course, will blaze the trail and you. Barbara, will play Girl Scout and try to find out where the trail is

leading.

Have you got the axe Junior? All Have you hide. The you had the Right, which was a summary to hide. The you had the ready and the ready and the ready and the plane and then move over to the piano. Let's detour around the piano and take off a little manhogany from each leg. There. Done the young the young and the piano and take off a little manhogany from each leg. There done that the young the

Well, that was a good game, wasn't it children? But look, what's happened? Why, it's stopped raining! Well, we did get in a lot of good work and had a lot of fun, din't we? But I do wish it had rained a little longer. I was just going to tell you what you could do with two matches. Better luck next month!

KUTIE THE KILLER

FUN FOR THE WEE UNS









KIDDIES - JUST KIDDIES

DFPT.-How to Make a Bird

Just think, infants, anyone can make a bird now. All you need is the in-cen-tive. That's a long word and means op-portu-ni-tv. I myself don't know what op-por-tu-ni-ty means, but I know what a bird is. But the idea is whenever someone says something you don't like, or Dad or Mother asks you to do something you don't want to do, it's time to make the bird. You do it this way. You blow out the cheeks, press the lips to-gether and go "Pfwah!" The most beautiful bird in the world will fly out.

It's possible to tie six knots in a cat's tail. Just think, kids, six knots, and only get three

scratches.

White mice make dandy things to scare big sister with. Just when she's sitting down on the sofa with her b.f. and gets ready to turn out the lights, sneak behind the sofa and let the mouse loose along the top of the sofa back.

Toads go well in an apple pie bed. A crab is practically a wow. Use crabs if you can possibly lay your hands on them.



Aunt Mae, Our Game Editor

MAIL BAG

Well, hello again, you little rascals. Here's old Unkie Tee with a bag full of mail again. And before he opens the bag and reads a lot of the interesting real kid letters he always gets, he wants real kid letters he always gets, he wants to thank his little readers for the lovely whiskey they sent him for his birthday. Johnny Weismuller Cohen did out the stuff a little and he really shouldn't have done that—it made Unkle pretty sore—but maybe he'll make up for his sore—but maybe he'il make up ror nis mistake on Christmas. By the way, kiddies, Unkle's going to have to smoke a lot of cigars next year; repeal is com-ing in; Unkle Tee wears size 17 shirtis; and you can take a hint, can't you, you little muggy wuggins? Let Unkle re-peat the hint again!—Christmas is coming soon. Anyway, let's see what's in the mail bag.

Here's a dandy little letter full of in-

formation and before I print it I want to apologize to little George. I must of overlooked the verse he mentions:

overlooked the Verse He measurements.

Dear Unite Tee: You were wrong when you said there were 48 verses to "Mademare 19 from Armentears." There are 49. You They Are a Funny Race—Parles You. It's the favorte in our house.

George Witherspoon Griggsy, aged 5%.

I'm glad I learned that, kidlets. Unkie Tee always is glad to learn something. And now here's a just dandy little let-ter from one of our little club members. I think he's in jail. My, yes, it's from

Dear Unkle Tee: I want to tell you I like it here in Sing Sing. If I had not followed your article on Sixty Ways to Play Hookey I would not of landed here. I would not see that the same always said a lot of us would wind up in jail, so I thought I'd get there as quick as I could.

Guiseppe (Blood) Wilchinski, aged 9.

And here's a really and truly human letter, a kind of letter Unkie Tee always likes to read. From an old friend, too. And would you believe it, it's got a real

Dear Unkie Tee: Here I am back in these columns again, this time with a poem I composed. I hope you will print it.

Daddy reels around the joint, Daddy sure likes gin, Daddy reels around the joint, When he comes in. Yours, John Charles Thomas, aged 3.2 (%).

That was a dandy letter, wasn't it, kiddie-widdies? Unkie Tee sure can appreciate a good pome with a deep sentiment when he gets one. Let's see if we can find another letter with a ome. Why here's one: Dear Unkie Tee: I just wrote a poem. It goes:

goes.

We was wandering in the wildwood,
Just you and me and childhood,
Just you and me and childhood,
Hay, hay, ha che chay;
Hay, hay, ha che chay;
You were mine,
It was divine,
Down in dear old Caroline.
Hymic (Berlin) Fasternak, aged 14.

Hymie, that sure was a dandy poem. You know, Hymie, something whispers in old Unkie Tee's ear that you've got the makings of a songwriter. Stick to it, Hymie, and plug away and you'll get

And here's a letter from one of our senior members.

NATURE STUDY UNKIE TEE'S EARN MONEY AT HOME!

Here you are, Kiddies!

Learn how to make Big Money by spying on Sister, Mumsie and the Iceman. etc.

Send for Free Booklet WEE UNS CORRESPONDENCE

SCHOOL. Topeka, Kansas

HEY, FELLERS!

Cut in on the Big Dough!

EVERYBODY likes to pick up a little extra change now and then. We all need it for this and that like marbles, licorish sticks and treating the girls. I'll tell you how to make it. ALL you have to do is to sell 4,000 bottles of WOOSHLE'S PERFUME, "A NIGHT IN A SWAMP." It's a new scent and the ladies are crazy about it, because it can be smelled a mile away and never wears off.

THEN-when you sell the 4,000 bot-THEN—when you sell the 4,000 bottles at a dime a bottle—you send in the money to me and I give you a chance on a PUICK Sedan. For every 4,000 bottles you sell you get another chance on the Sedan.

THEN-on January 14, 1987, we have the big draw for the Sedan and the lucky boy or girl who wins it can have the sedan or \$12.03 in cash. That is, if he can find me. Write me right away: Montmorency Whooshle, Kansas City, Mo.

GET IN ON THIS BIG OFFER. FELLERS!

Tell Your Dad to buy Wilcat Mining Stock

Kids, you've heard our radio program over WBLAH and you know how you've enjoyed it. Tell the old man to get in on the ground floor on our Easy Payment Stock Offer. If he won't come across pester him till he does. Wilcat Mines, Times Bidg., N. Y.

REVOLVERS AT HALF PRICE. Write J. F., Box 45, Jersey City, N. J.

WRITE for my little booklet on how to shoot craps. Dopey Samuels, c/o Mindy's Restaurant, B'way, N. Y.

Do you wear a truss? Throw it away and put your truss: Throw it away and put your truss in me. I'll fix you up right again, fellers. Dr. Ducknoise, N. Y.





HANGOVER HOUSE

Ballyhoo's Relief station for the Nation's Inebriates

OPEN EVERY NEXT MORNING



Doctor Jitters examining a patient who complained that his mouth felt like a motorman's glove. It was discovered that it was something he et.



Steam and Rubdown Room in the Volstead Memorial Annex. Here patients are given the 3rd Degree Massage, which not only sobers them up, but renders them unfit to go out for at least a week.



Hangover House Patients waiting for the New Deal Treatment and their N. R. A. degree, which means "NeveR Again!"



The Drunk Testing Machine, in which they are asked the same questions their wives will ask.



A typical H. H. Patient before treatment. After treatment he'll be able to face the wife and do a hard day's work at the office.



Dr. Philip M'Glass searching for the perfect pick-up. So far he has mixed coffee, absinthe, red pepper, tomato juice, aspirin and Worcestershire sauce.



Emergency case being treated at Hangover House for three quarts of Scotch and a tough policeman. The patient see: eight nurses,



A jolly group of patients just entering Hangover House.

Another emergency case receiving first aid treatment from his pretty nurse. OUR MOTTO "The tighter the patient, the more beautiful the nurse."



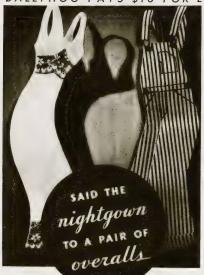




"Come in, dear, I was just showing Mr. Anderson your trophies."

ADLAFFS

BALLYHOO PAYS \$10 FOR EACH ADLAFF PRINTED



"Wby don'tcha c'm up and see me some time?"



LOOK OUT!

don't catch the other fellow's cold Gargle Listerine at once to kill germs! So the lady took a bottle out of her purse and gargled right them and there!



SIMONIZ

Gives Lasting Beauty!

So that's bow be got that way!

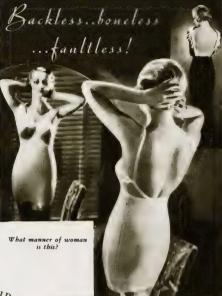


EXTRA! ELMER ZILCH'S DOUBLE HAS BEEN FOUND!



Ore MEN too
POLITE?
to you at parties?

"Pll say they are, the lousy bums!"





Phone Columbus 1492 and ask for Chris.



So they play tennis at night now!



The Demand for Back-Scrubbers is increasing daily

EARN \$100 A WEEK IN YOUR SPARE TIME

Every Housewife a Potential Customer

You can learn to markably Easy Lessons. be a Fancy Back- Join the Scrub Team Scrubber in ten re- and clean up.

BACK-SCRUBBING INSTITUTE

BACK BAY, MASS.

BALLYHOO'S CLEAN DICTIONARY

(for the pure in heart)

Proving that even modern jokes may be clean as a hound's tooth if

you get the right meaning.

Appeal:—Call for sympathy.

Bathroom:—A place for bathing in privacy. Bathtub:—See bathroom.

Bottom:—The deepest part of any-

thing.

Breast-stroke:—Arm motion used in swimming.

Bull:—Male of any bovine mammal. Bust:—Statue of head and shoulders. Can:—A metal container of small

Can:—A metal container of smo size. Cheek:—The side of the face.

Chicken:—Young of domestic fowl.
Crap:—A game played with dice.
Fanny:—A girl's name.
Fire Hydroget.
A check fire to the control of the contr

Fire Hydrant:—A street fixture for the sole use of firemen.

Gal:—Unit of liquid measure.

Goose:—A web-footed domesticated bird.

Ice-man—One who delivers ice.
Keyhole:—That part of a lock used
only for the insertion of a key.

Make:—Fabricate or manufacture.

Manhole:—A place where work is done beneath the street. Not to be confused with observation tower.

Men's room:—Lounging room for men. Neck:—Part of a bird.

Nerts:—See nuts.

Nuts:—The fruit of certain trees. Pansy:—A brightly colored flower. Pet:—Small, tame animal.

Plumber:—A workman who confines his activities exclusively to the repair of water pipes.

Slut:—An untidy woman. Stenographer:—A shorthand writer.

Stenographer:—A shorthand writer.
Step in:—Enter.
Tart:—A small open pie.

Truss:—Timbers fastened together for the support of a roof.

Jayne's Bartender's

These Liuror Ecockistals, etc.; make your own Crusters approached by the Cockistals, etc.; make your own Crusters, suppressed by the Cockistals, suppressed by the Cockistals, what gratiest What partiest What has been considered by the Cockistal Cockistals, and the University of the Cockistals of Section 130 nation of section, which was the Cockistal Cockistals and the Cockistals of Section 130 nation of section, National Cockistals, and the Cockistals of Section 130 national Cockistals and Cockis

BALLYHOO

COMES OUT
THE LAST THURSDAY
OF EACH MONTH

mature readers and collectors of

Amatory Curiosa

of all races • oriental and occidental

Send at once for interesting free catalogue of privately printed books in De Euxe Eimited Editions on Scientific Sexualia, Anthropological Esoterica Unexpurgated Love Classics Exotically Illustrated



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